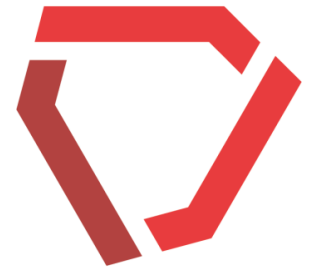# VoISHM@TU1402

is...

definitely worth dissemination

Maria Pina Limongelli
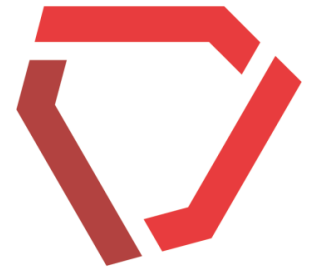
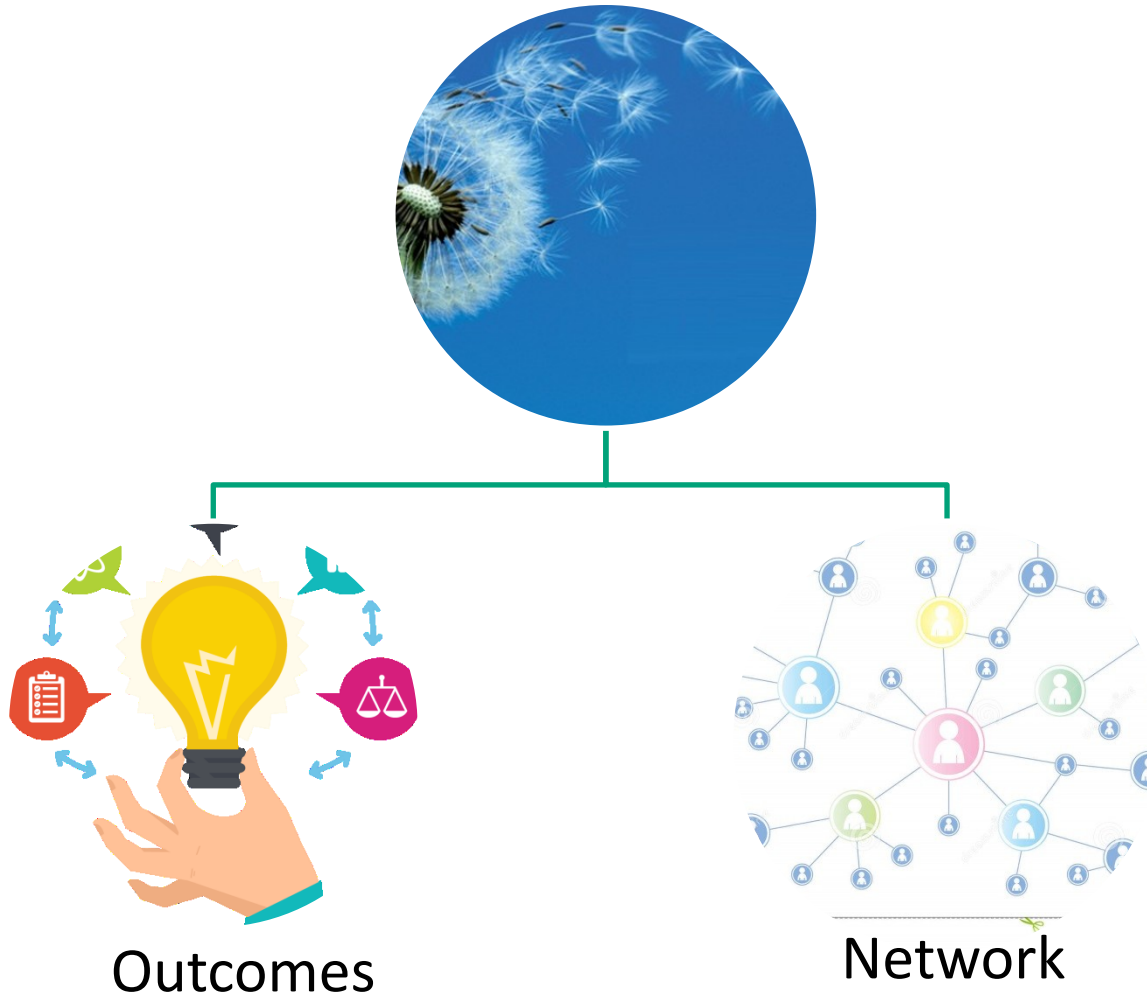# DISSEMINATION
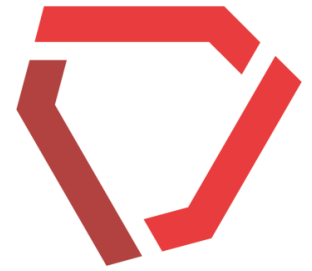
What?

Who?

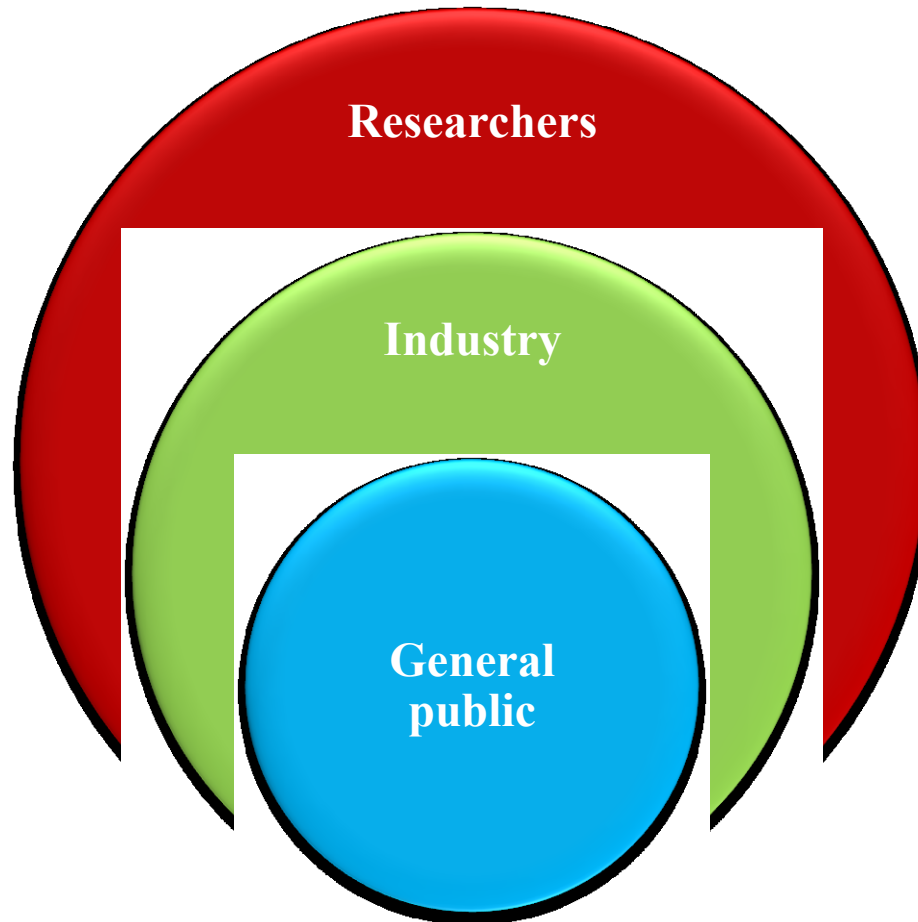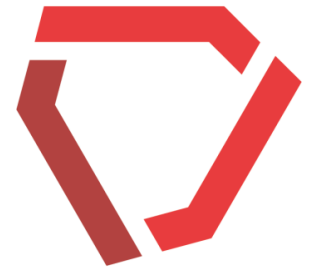## How?

What?

Outcomes

Network

Who?

Dissemination is targeted to
three groups of stakeholders

How?

Message to convey for **OUTCOMES**:

Why we are important to:

- **General public**

- **Industry**

- **Researchers**

How?

General public

(why we are important for society)

Website of the action (makeover)

Trailer (3 minutes) + **Video** (10 minutes)

Social media (Facebook, Linkedin. Invitation to join)

Wikipedia page

Press releases at workshops

Communication agency (newspapers, TV channels, EU media)

Page for dummies (website)

COST TU1402: Quantifying the Value of Structural Health Monitoring

How?

Industry

(why we are important for industry/innovation)

Brochure

Ppt on the Action (conferences, national groups)

Poster of the Action (conferences, offices)

Page on the website (Innovation Committee)

Dedicated workshop/special session (Industry day in connection with an industry oriented conference)

Case studies on the website

COST TU1402: Quantifying the Value of Structural Health Monitoring

How?

Researchers

(why we are important for progress)

Papers (Factsheets, Conference, Journals)

Special sessions at conferences

Website (published papers sent by participants)
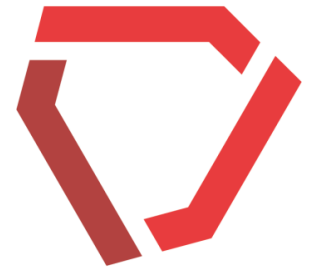

Papers (Factsheets, Conference, Journals)

Special sessions at conferences (call for)

Training school on VoI of SHM

Special Issue on VoI of SHM

Pubblications on Open source journals

How?

Message to convey for **NETWORK**:

Who we are

Where we are

How are we connected

COST TU1402: Quantifying the Value of Structural Health Monitoring

Size and composition of the network

Trailer and video (workshops, social activities)

Website (photos of workshops and of people)

   - link on '**how to join the Action**'

   - Map with location and affiliation of participants

Website (photos and links to personal pages of **international connections:** observers, experts, photos of **social events**)

Testimonials (STSMs, keynotes, advisors)

Social media (ask to like)

Website (**Active participants** page, **Related networks** page)
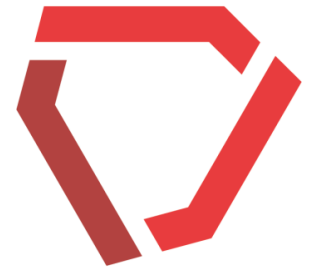
Researchgate (open and maintain the page)

Dissemination: credits

- **Website concept** (M.P. Limongelli, S. Thoens)

- **Website editing and technical** (S. Miraglia, H. Bruske)

- **Trailer and video** **concept** (M.P. Limongelli)

- **Press releases** (M.P. Limongelli)

- **Facebook** (M.G. Masciotta)

- **LinkedIn** (S. Thoens)

- **Wikipedia** (C. Capello, D. Zonta)

- **List of pubblications** and **updates** on participants input (Amina Assani)

- **Innovation page** (H. Sousa)

- **Ppt and poster** (H. Sousa, L. Osantos)

- **Industry day** (H. Sousa, J. Kohler, W. Courage, M.P. Limongelli, S. Thoens)

AAA: need man/women power

- **Case studies**: add to the Innovation Committee page

- Writing of **press releases and articles** for EU media (EurActiv, research.eu, the Parliament, Science Business, Financial Times)

- Responsible of **updates** of **Performed STSMs** page (A. O'Connor? condition for approval of STSM?)

- Posts on **Facebook** (help M.G. Masciotta)

- Posts on **Linkedin** (help Sebastian Thoens)

- **Researchgate** page (help P. Omenzetter)

- **Page for dummies** (help M. Faber)

Just to let you know….

We really love to get answers to our calls
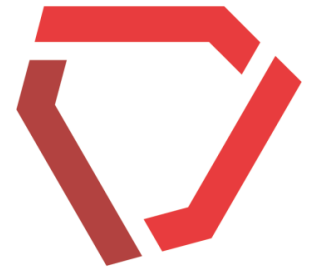
Questions?
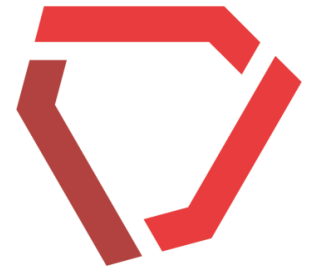
...spot yourself...

LinkedIn Group for TU1402

- The idea is to show the complete network and its professional qualifications as scientist, engineers, infrastructure operators, authorities etc..

- Invitations to join will be sent out in the next weeks.

Sebastian Thoens