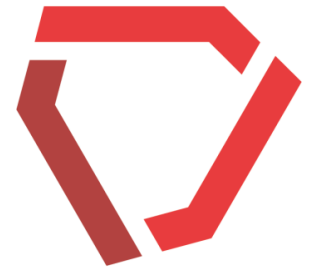


VoISHM@TU1402

is...

definitely worth dissemination

Maria Pina Limongelli

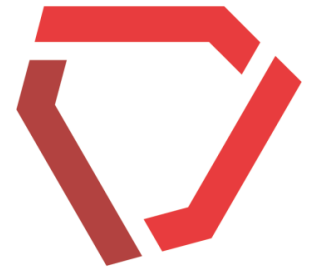


DISSEMINATION

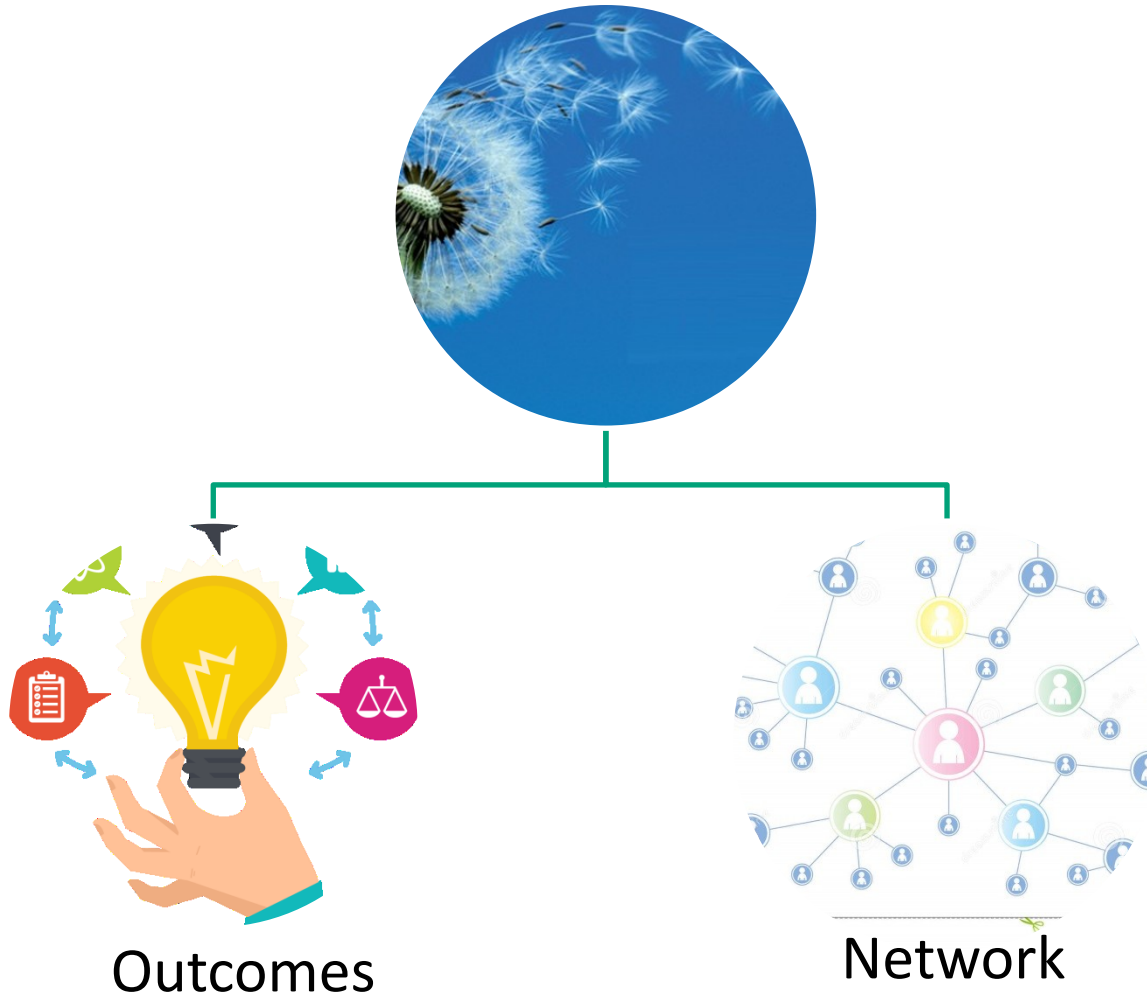
What?

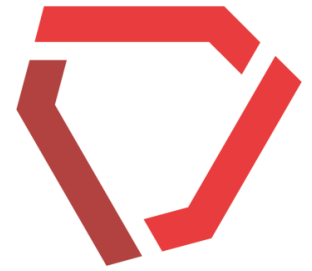
Who?

How?



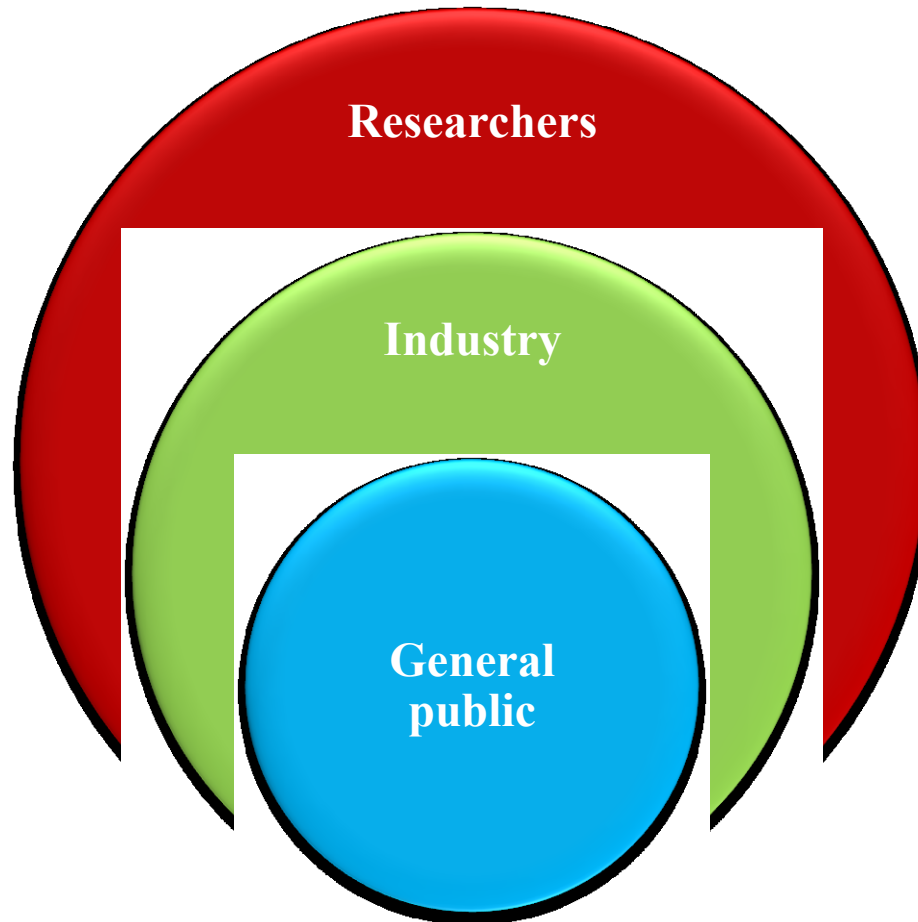
What?

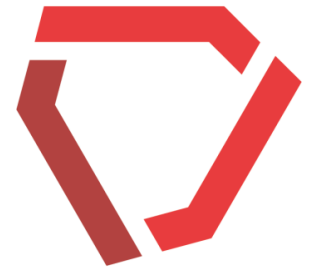




Who?

Dissemination is targeted to three groups of stakeholders





How?

Message to convey for **OUTCOMES**:

Why we are important to:

- **General public**
- **Industry**
- **Researchers**



How?

General public

(why we are important for society)



Website of the action (makeover)

Trailer (3 minutes) + **Video** (10 minutes)



Social media (Facebook, LinkedIn. Invitation to join)

Wikipedia page

Press releases at workshops



Communication agency (newspapers, TV channels, EU media)

Page for dummies (website)



How? Industry

(why we are important for industry/innovation)



Brochure

Ppt on the Action (conferences, national groups)

Poster of the Action (conferences, offices)

Page on the website (Innovation Committee)



Dedicated workshop/special session (Industry day in connection with an industry oriented conference)



Case studies on the website



How?

Researchers

(why we are important for progress)



Papers (Factsheets, Conference, Journals)

Special sessions at conferences

Website (published papers sent by participants)



Papers (Factsheets, Conference, Journals)

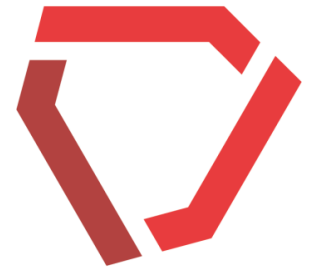
Special sessions at conferences (call for)



Training school on Vol of SHM

Special Issue on Vol of SHM

Publications on Open source journals



How?

Message to convey for **NETWORK**:

Who we are

Where we are

How are we connected



Size and composition of the network



Trailer and video (workshops, social activities)

Website (photos of workshops and of people)

- link on '**how to join the Action**'

- **Map** with location and affiliation of participants



Website (photos and links to personal pages of **international connections**: observers, experts, photos of social events)

Testimonials (STSMs, keynotes, advisors)



Social media (ask to like)

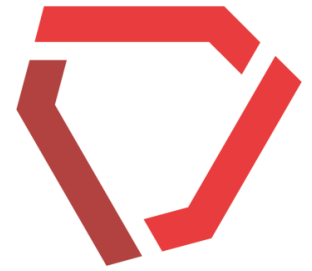
Website (**Active participants** page, **Related networks** page)

Researchgate (open and maintain the page)



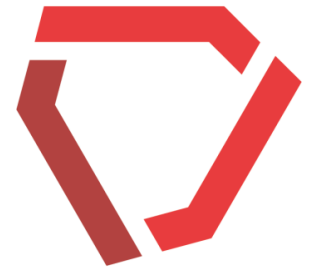
Dissemination: credits

- **Website concept** (M.P. Limongelli, S. Thoens)
- **Website editing and technical** (S. Miraglia, H. Bruske)
- **Trailer and video concept** (M.P. Limongelli)
- **Press releases** (M.P. Limongelli)
- **Facebook** (M.G. Masciotta)
- **LinkedIn** (S. Thoens)
- **Wikipedia** (C. Capello, D. Zonta)
- **List of publications and updates** on participants input (Amina Assani)
- **Innovation page** (H. Sousa)
- **Ppt and poster** (H. Sousa, L. Osantos)
- **Industry day** (H. Sousa, J. Kohler, W. Courage, M.P. Limongelli, S. Thoens)



AAA: need man/women power

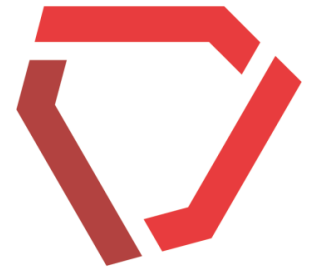
- **Case studies**: add to the Innovation Committee page
- Writing of **press releases and articles** for EU media (EurActiv, research.eu, the Parliament, Science Business, Financial Times)
- Responsible of **updates** of **Performed STSMs** page (A. O'Connor? condition for approval of STSM?)
- Posts on **Facebook** (help M.G. Masciotta)
- Posts on **LinkedIn** (help Sebastian Thoens)
- **Researchgate** page (help P. Omenzetter)
- **Page for dummies** (help M. Faber)



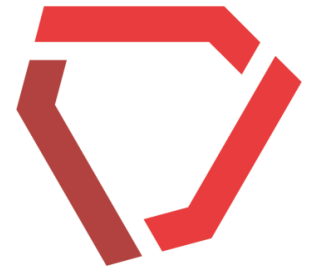
Just to let you know....

We really love to get answers to our calls





Questions?



...spot yourself...





LinkedIn Group for TU1402

Back to LinkedIn.com

COST Action TU1402 - Quantifying the Value of Structural Health Monitoring
3 members

Start a conversation with your group

Enter a conversation title.

Conversations Jobs

Sabina Askholm Larsen · Group Owner
Communications Officer at DTU Civil Engineering

Upcoming COST Action TU1402 workshop
In March 2017, the 6th COST Action TU1402 workshop will take place.

The theme for the workshop is Categorisation.

The workshop will take place from 13. to 20. March 2017 in Munich, Germany.

cost action tu 1402
Quantifying the Value of Structural Health Monitoring

Like Comment 1

ABOUT THIS GROUP

The COST Action TU1402 strives to enhance the benefit of Structural Health Monitoring (SHM) by novel utilization of applied decision analysis on how to assess the value of SHM - even before it is implemented. This improves decision basis for design, operation and life-cycle integrity management of structures and facilitates more cost efficient, reliable and safe strategies for maintaining and developing the built environment to the benefit of society.

The purpose of this group is to create a platform for stakeholders involved in COST TU1402 - Quantifying the Value of Structural Health Monitoring. Follow us here and on our website www.cost-tu1402.eu.

COST (European Cooperation in Science and Technology) is a pan-European intergovernmental framework. Its mission is to enable breakthrough scientific and technological developments leading to new concepts and products and thereby contribute to strengthening Europe's research and innovation capacities. [Show less](#)

[Group rules](#)

MEMBERS 3 members

[Invite others](#)

Ads You May Be Interested In

- The idea is to show the complete network and its professional qualifications as scientist, engineers, infrastructure operators, authorities etc..
- Invitations to join will be sent out in the next weeks.

Sebastian Thoens